

DREAM BIG IN THE DREAMZONE!

MEET SAP HANA AND ANALYTICS' EXPERTS
IN PARIS, SEPTEMBER 10th AND SEPTEMBER 11th 2015

Have you ever asked yourself what SAP HANA can bring to your business? Have you ever wanted to run SAP Analytics faster or in real-time? Do you want to get answers, get deep insight in Roadmaps and Strategy for SAP HANA and SAP BusinessObjects, and to possibly influence development?

EXCLUSIVE EVENT

Join SAP and selected companies for a unique DreamZone event, meet us in our Development Center in the SAP Tower Paris, birthplace of SAP BusinessObjects, where 450 software engineers create the future of Analytics.

During our two-day workshop, you will meet Product Managers and Experts from SAP HANA and Analytics. We will present and exchange with you on sessions such as:

- All about SAP HANA platform - the best solution for your data warehouse
- Simply, Genius - Overall Strategy and Direction of our SAP HANA and SAP Analytics solutions
- Information Management – Data provisioning and data quality made simple for SAP HANA
- Discover and Visualize – see SAP Lumira in action
- Enterprise BI - Make the most of your BI Platform, enable Interactive Reporting with Web intelligence
- Predictive Analytics and Big Data - Anticipate your business changes
- Demonstrations - see the most recent SAP HANA and SAP Analytics innovations

You also get to see Paris (surprise event included) and, of course, expand your professional network.

This invitation-only event is free-to-attend but places are allocated on a first come, first-served basis, so please register early to secure your attendance. Participants are responsible for travel and logistics, but SAP will provide guidance on place to stay. Please note that you will need to fly out on the evening of September 09th. And return on the evening of September 11th.

REGISTER NOW

I'D LOVE TO COME BUT CAN'T MAKE IT

If you have any questions please contact:
Jérémy VAN TORNHOUT
e-mail: Jeremy.van.tornhout@sap.com
phone: +33 (0)1 46 17 89 78

We would love your company to be part of this exclusive event!

Kind regards,

SAP S/4 HANA

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AGENDA



THURSDAY SEPTEMBER 10TH, Overview

- 13.00 - 13.30 Welcome DreamZone (SAP)
- 13.30 - 14.15 Simply, Genius > SAP HANA and Analytics Strategy
- 14.15 - 15.00 Discover and Visualize – Lumira
Break
- 15.15 - 16.45 All about SAP HANA > session 1
Break
- 17.00 - 17.45 Customer presentation: TBD
- 17:45 - 18.30 BI for SAP: SAP Design Studio and the Analysis suite
- 18.30 - 18.45 Wrap-up day one

- 19.30 Experience Paris > Surprise activity!

FRIDAY SEPTEMBER 11TH, Overview

- 09.00 - 09.15 Recap from first day
- 09.15 - 10.00 Information Management > Data quality and data provisioning made simple
- 10.00 - 11.20 All about SAP HANA > Session 2
Break
- 11.35 - 12.35 Group1 : Experience Tour @EBC
- 12.35 - 13.35 Group2 : Experience Tour @EBC
- 13.35 – 14.50 Big Data and Predictive Analytics
Break
- 15.05 -16.15 Make the most of your BI4 Platform > web Intelligence and BI Mobile
- 16.15- 16.30 Wrap-up day two and event

FEEDBACKS FROM DREAMZONE EVENTS 2014

"...after that event the SAP BI solutions roadmap is much clearer for me..." BBVA

"...Good format and good content mix." PROSEGUR

"...It's a privilege to be part of this selected group of people to get such kind of exclusive information..." DELHAIZE

"...I got here exactly the information I was looking for. Good format and good content mix." BARRY CALLEBAUT

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LOCATION



SAP Tower
SAP
35 rue d'Alsace
92300 Levallois Perret
Reception phone number: +33 (0)1 46 17 70 50
[Link to the Map](#)



By Vélib:
The nearest self-service bike rental locations: 152 rue Aristide-Brian, or, 5 rue Jules-Guesde

By RER:
« Pereire-Levallois » station Ligne C: « Pontoise/Versailles Rive Gauche/St-Quentin en Yvelines - St-Martin d'Etampes/Dourdan-la-Forêt »

By Subway:
« Louise Michel » station Line 3 « Pont de Levallois-Bécon/Gallieni »

By Train:
« Clichy-Levallois » station Line L: « Paris Saint Lazare » - « Versailles Rive Droite/Saint Nom la Bretèche » - « Forêt de Marly/Cergy-le-Haut »

By Car:
From Paris: On the beltway, exit at « Porte d'Asnières », in direction of Levallois Perret
GPS Coordinates : Latitude 48.892341- Longitude 2.297275

Parking Access:
So Ouest mall public car park, open 24/7, accessible from : Rue Jules Guesde (from "Porte de Champerret"), or, Rue Victor Hugo (from "Porte d'Asnières")

